**WEB 2890 Project Feedback Form**

**Name of Student being Reviewed**: [Jackson Carver](mailto:jacksoncarver@mail.weber.edu)

**Name of Reviewer**: Bob Bellow

**Company/Position**: infogenix, web designer

**Contact information (email)**: bellowdesigns@yahoo.com

**Relation to Student (check one)**: Client [ ] Friend [ ]

Acquaintance [ ] Professional [ ✓ ]

Web/UX professor [ ] Weber State professor [ ]

Weber State staff [ ] Other, please specify: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

# Part 1 - Questions for Client Only:

**1. Were the requirements/objectives of the project met by the student?**

[ ] All requirements were met

[ ] Most requirements were met

[ ] Some requirements were met

[ ] No requirements were met

**Add Comment**:

**2. How satisfied were you with the communication during your project’s completion?**

[ ] Very Satisfied [ ] Satisfied [ ] Neutral [ ] Dissatisfied [ ] Very Dissatisfied

**Add Comment**:

**3. What is your impression of the student’s knowledge and skill level based on your experience working with him/her?**

[ ] 5 (High) [ ] 4 [ ] 3 [ ] 2 [ ] 1 (Low)

**Add Comment**:

**4. How effective was the student in solving problems and making decisions during the completion of the project?**

[ ] Very Effective [ ] Somewhat Effective [ ] Not sure [ ] Ineffective [ ] Very Ineffective

**Add Comment**:

**5. How likely are you to use the project in its final format (i.e., print and mail a marketing card to customers, add video or images to website, have business cards or letterhead printed with new logo)?**

[ ] Very Likely [ ] Somewhat Likely [ ] Not Sure [ ] Unlikely [ ] Very Unlikely

**Add Comment**:

**6. How likely are you to ask this student to complete another project for you?**

[ ] Very Likely [ ] Somewhat Likely [ ] Not Sure [ ] Unlikely [ ] Very Unlikely

**Add Comment**:

# Comments from All Reviewers

**Please provide ratings and comments on the following project criteria (1 = low and 5 = high):**

1 2 3 **4**  5 **Overall project quality**

**Comments**:

I really enjoyed the designs Jackson did on this but there is definitely still some work to be done on this project.

1 2 3 **4**  5 **Level of creativity and originality demonstrated in the project**

**Comments**:

For a basic level of creativity, I think Jackson did pretty well. He included matching images, a big hero/jumbotron, and a few design ideas that look like they would perform well in a realistic standpoint.

1 2 **3**  4 5 **Project contains an appropriate amount of information to meet its objectives.**

**Comments**:

From only being able to travel to three of the 7 pages listed in the navigation, I think there definitely needs to be more content for a real website such as what this project seems to want to be. I would definitely recommend adding more content to the main page to support the other pages.

1 2 3 **4**  5 **Quality of elements making up project (HTML/CSS, photos, vector graphics, video, audio, animation, web objects/elements)**

**Comments**:

Again referring to Jackson’s entry level capabilities as a web designer/developer, I would say that he did fairly well in terms of simplicity and layout. The styles all seem pretty well thought out including the colors, photos, objects, and elements throughout the website. I like the fact that the images and the website theme colors match really well, well done!

1 2 3 **4**  5 **Project design (color, fonts, typography, layout/composition). The overall concept/theme/unified look of the website is effective.**

**Comments**:

I feel like I’m just repeating myself but, I really liked seeing the “cooler” looking colors. It gives off a more clean vibe to it and makes it feel more inviting, kind of like the ocean on the beach. The website also seems fairly unified in terms of design, so no changes need to be made there…

**Do you feel this project is appropriate to include in the student's portfolio considering skill-level demonstrated?**

**Comments**:

For the skill level Jackson has, I would definitely say he did exceptionally well. Although the buttons and the navigation don’t seem to be functioning correctly, that is a quick fix. As a web designer in the infogenix company, I can understand how complicated it can get to have properly-navigating pages.

**Did you experience any technical difficulties as you navigated through the website or displayed the project?**

**Comments**:

Like I just mentioned in the previous question, yes there are a few issues that need to be addressed. I would also like to mention that if jackson was planning on adding those navigation pages (or fixing them) I would definitely recommend at least making sure the contact page shows up. It is likely the most important aspect of each website as they are trying to run a business and if the customer can’t contact the company, they don’t make money.

**What are the main strengths of the project?**

**Comments**:

The simplicity of it all really makes up the whole design and aspects of the website. That is basically where many companies are going these days, companies like google, windows, sony, etc all are heading this way. It makes it very easy to navigate, find the correct information, and contact the company very easily.

**What are the main things that could be improved with the project?**

**Comments**:

Definitely fix those navigation buttons that go to each of the pages, fix the buttons in the cards (they went to the wrong page), and make sure to make it more obvious which page you’re on. I found it sort of difficult to understand the pages and which one you are currently on due to no proper title or what not.